

## ANNUAL REPORT 2021

#### Dear Orang Utan Coffee fan,

we are so pleased to present our annual report providing a short overview over our activities and achievements last year.

Despite the challenging year with all kind of restrictions and lockdowns, we were able to steady our coffee trading volumes and therefore contribute to stable farmer income as well as a considerable support of the SOCP.

Coffee prices are on the rise, logistic challenges still our daily life and for the SOCP it has been a difficult year because for a long period they were not able to release any orangutans to the wild again.

Thanks to your support, various new customers and great initiatives, Orang Utan Coffee is expanding its reach and we are confident to do the same next year! We are looking forward to staying in touch and offer even more varieties of green coffee from the Gayo Highlands.

For more information or fresh coffee please contact us:

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**Your Orang Utan Coffee Team** 



# REPORT FROM ORIGIN 2021

#### ■ Orang Utan Coffee - Adapting to a New Normal

20/21 has been a year of unprecedented challenges. The covid-19 pandemic has affected the whole supply chain of the coffee. Restrictions are limiting the movement from picking the ripen cherries to lack of transport. Orang Utan Coffee is trying to take advantage of the pandemic moment, by assisting the farmers to perform good organic cultivation practices for example: rejuvenating plants, replacing old/unproductive plants, improving the land, and adding shade-trees to the plantation.

In addition, we have compiled a guide for standard on green coffee beans grading. These standards are then

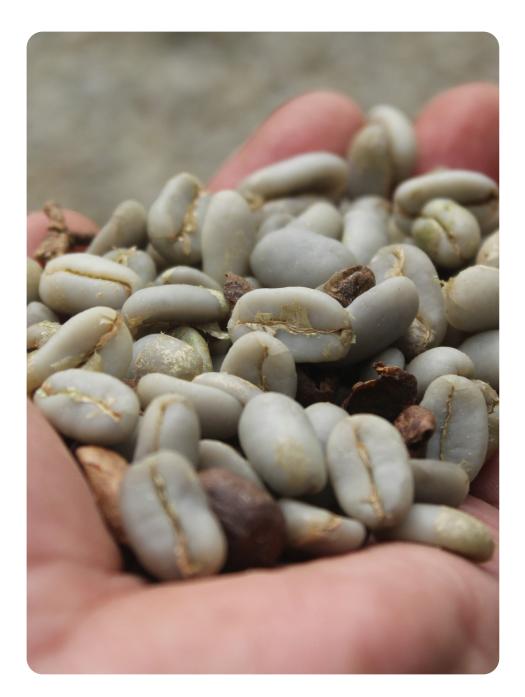




disseminated to partner farmers and those who are directly involved in the implementation of green coffee grading. These activities will help to improve the quality of coffee and to provide capacity building for the farmers.

Climate change is likely to impact the global area suitable for coffee growing significantly in the long-term. In this case, we at Orang Utan Coffee have developed a strategy to ensure that all aspects of the supply chain at origin always pay attention to sustainable aspects.

Among others, by increasing the capacity of farmers, adding value by product upgrading, such as selective hand-picking, well-monitored post-harvest processing, adopting safety and sustainability standards, along



with ecological cultivation patterns. Moreover fostering the development and adoption of digital technologies increases efficiency and builds resilience.

We have applied blockchain applications to reduce the barriers and costs for farmers to link to existing high-value market channels (e.g. through timely and accurate information), improve traceability and provide reliable and more direct access to markets.





## ACTIVITIES 2021



#### **■** Distribution

**10 containers** of Orang Utan Coffee were distributed in 2021, which equals **192 tons**.

#### ■ New drying system in Pondok Gajah

Back in 2018, OUC in cooperation with ViCAFE ran a crowdfunding campaign, and we were so happy and thankful to our supporters, for having contributed CHF 50.000 in support of post-harvest facilities. Since then, we have been busy utilizing these funds, with facilities for drying, sorting and storing for the local coffee farmer groups of Wih Bersih and Mekar Indah in 2018, for Uning Bertih and Panji Mulia in 2019, and in 2020 for the Pondok Gajah local farmer group, and hopefully many more to come. The coffee can be kept in the farmer's group and it does not have to be used in one of the public service centers for depulping, fermentation, washing and drying processes.

The facilities have been been extremely helpful, to make sure Orang Utan Coffee doesn't just do good but also tastes great!!!





#### ■ Coffee gin with Orang Utan Coffee

The Kaffeemänner from Saxony-Anhalt have come up with something special. Experimenting with aromas and products is part of the passion of Kaffeemänner, a coffee gin with roasted Orang Utan Coffee and five other botanicals was created.

In the search for a suitable producer, they have, after some refuse, found a wonderful partner in the Sächsischen Spirituosenmanufaktur, who have ventured into the project and implemented it excellently. A strong gin, the first taste is juniper and a coffee note in the background, accompanied by coriander, lemon zest, cardamom and rose blossom.

#### **■** Exhibition Cosmos Coffee

This touring exhibition of the Deutsches Museum takes you on a journey into the world of coffee - from the biology of the coffee plant to the chemical and technical processes in production and preparation, the social and economic context of the global coffee trade and the cultural history of coffee drinking. With extraordinary exhibits such as the smallest coffee machine in the world, with real coffee plants, with media stations and interactive elements, it conveys everything that is important to know about small beans. Scents, noises and feel stations make the cosmos of coffee tangible with all the senses and part of it is Orang Utan Coffee. The "Kosmos Kaffee" exhibition at the Deutsches Museum opened at VIDA! from November 22nd 2021 at the Science Center in Brno, Czech Republic. Before that, it was on view from October 8th 2020 to September 5th 2021 at the State Museum of Natural History, Karlsruhe.





#### **■** Zoom Erlebniswelt Gelsenkirchen

Thanks to our roasting partner Heilandt Kaffeemanufaktur, Orang Utan Coffee is now served in the freshly renovated Café Central directly at the orangutan enclosure of the Zoom Erlebniswelt in Gelsenkirchen.

The new boards explain our Orang Utan Coffee project, where the coffee comes from and show the activities of the Sumatran Orangutan Conservation Programme SOCP, which is supported by every cup of Orang Utan Coffee sold in this Café.









#### ■ OGAWA COFFEE poem donation

OGAWA COFFEE asked a famous poem writer to create a nice poem about Orang Utan coffee. The aim was to donate money depending on the number of "LIKES" of the video on youtube.

The woman who reads the poem in the movie is Mari Natsuki, singer and actress, and the poem creator is Yumi Fuzuki (fuzukiyumi.com)

With this great idea OGAWA COFFEE donated US\$ 2,271.9 to Orang Utan Coffee, many thanks!

#### **■ ViCAFE donation**

The Zurich Insurance holds themed weeks every year, among others with a focus on sustainability. This year our roasting partner ViCAFE from Zurich was able to be part of this campaign. Free Orang Utan Coffee was served on 19 coffee machines, roasted by ViCAFE. At the same time, the employees of the Zurich Insurance had the opportunity to donate money for the SOCP, during which CFH 1200



were collected. Many thanks to the employees of Zurich Insurance and ViCAFE for the great promotion.

#### ■ Orang Utan Coffee in North America:

With the support of Theta Ridge Coffee, we actively participated in several coffee festival events in the USA in 2021.



Orangutan Coffee is now working with 40 roasters across the country. We are hopeful that more and more coffee drinkers will come to love it and boost the demand.



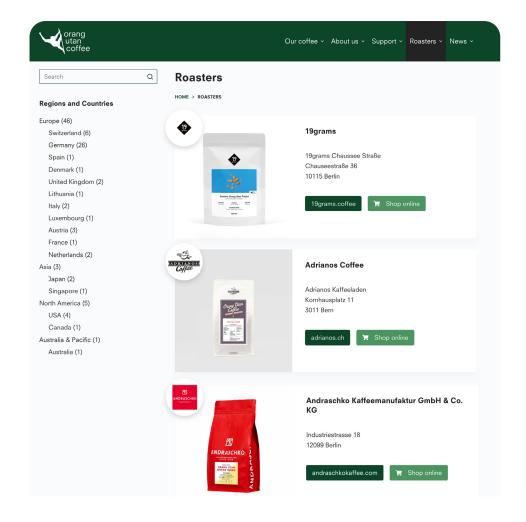
#### ■ Encapsulated sustainability

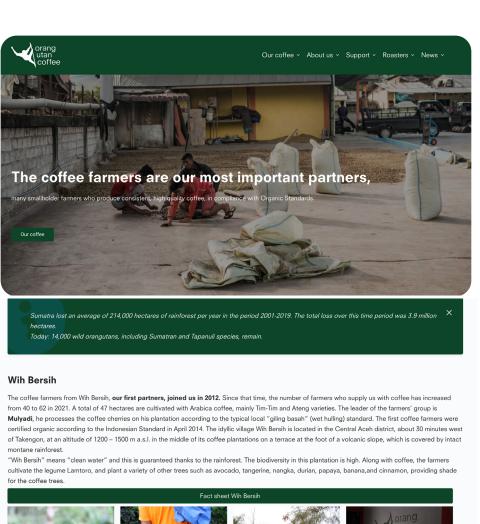
Public Coffee Roasters, based in Hamburg, has found a great sustainable capsule solution with a great taste.

They are made of wood fibers, the lid is a filter paper. According to the company's own information, the CO2 consumption during production in Germany is 55 percent lower compared to aluminum capsules. In addition to the Orang Utan Coffee capsules, there are two other types of specialty coffee offered in boxes of 14 pieces. The capsules can be purchased online and in one of the three locations in Hamburg, as well as in some selected shops.

#### ■ We have given our website an update

An insight into the different groups of farmers, a roaster overview - all current partners worldwide and a news area in which there are always exciting things to learn.

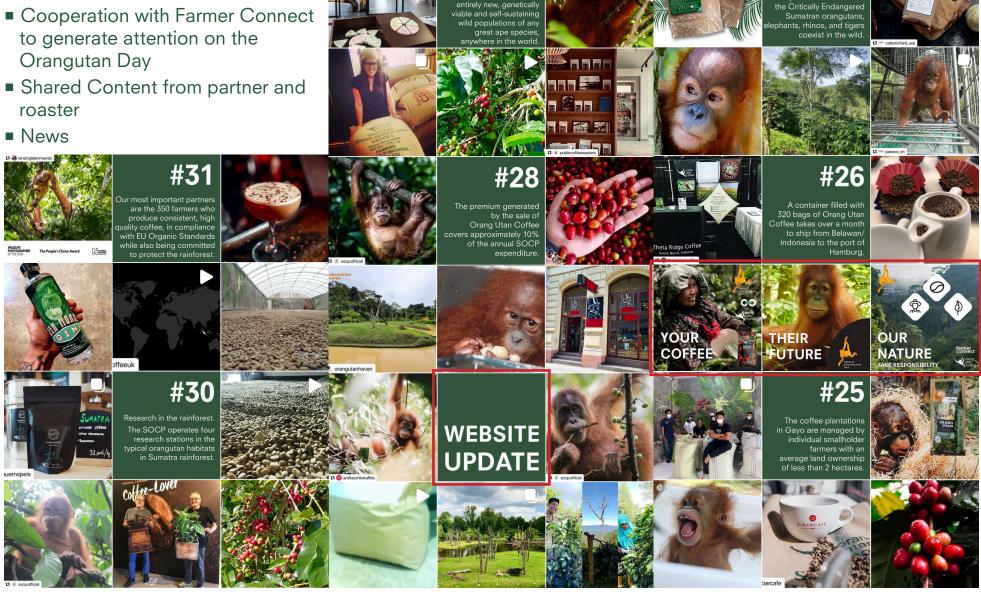






#### ■ Social media

- Facts to explain what we do
- Cooperation with Farmer Connect to generate attention on the Orangutan Day



#29

last place on earth where

The SOCP is the on ect actively establishind



### NEW ROASTERS/ PACKAGING 2021



Kaffeemänner Rider & Schatz GbR



Kaffee-Bühne





Gaetano's Market and Deli





Araliya Kaffeewerk



**Coffee By Steph** 



**Giraffe Coffee Roasters** 





Kaffeerösterei Saerve



**Seeberger Professional GmbH** 



## SOCP 2021

Learn about the highlights of the Sumatran Orangutan Conservation Programme SOCP, which has been supported by OUC with a premium of nearly **EUR 100.000** in 2021:

- Total number of orangutans in the SOCP Quarantine and Rehabilitation Center is 64 orangutans. During the pandemic 14 new orangutans arrived before the Indonesian government stopped the admission due to COVID.
- The SOCP started the transferring of orangutans to the Reintroduction Centre again in April 2021
- Since April 2021 the SOCP transferred 6 orangutans to the Reintroduction Centre in Jantho and 19 to the Reintroduction Centre in Jambi.







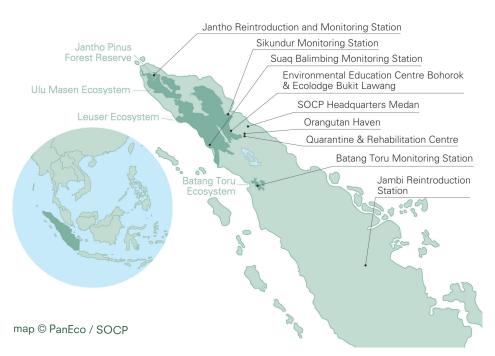


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The team at the SOCP's Monitoring Stations monitored the following number of wild ranging orangutans during 2021:

- Suaq Balimbing 37 orangutans
- Batang Toru 9 orangutans
- Sikundur 11 orangutans







tures © PanEco / SO

#### **UPDATE**

#### **Orang Utan Haven**

The "Orangutan Island system" was completed in 2021. This includes the valley with the 9 orangutan islands and the entire infrastructure, the veterinary clinic, staff canteen, toilet block, security infrastructure and solar power grid.

Furthermore, the construction and establishment of the eco-farming was completed and a small opening party was celebrated a few weeks ago. The openair eco-farming building is also being used to receive visitor groups and to conduct conservation education activities until further visitor infrastructure is completed. The gardens and seedling nursery grow vegetables and harvest fruit for feeding the orangutans at the Quarantine and Rehabilitation Centre as well as for sale at the market.

The range of environmental education was decisively advanced in 2021 with the support of external experts. An environmental education concept with offers for various target groups and dossiers for teachers and students is currently being finalized. The first test runs with school groups will start shortly. The detailed planning of the entrance area with ticketing office, car park and staff building has been completed.

However, we are optimistic that we will be able to bring the first orangutans to the Haven this summer.







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### Curious? more information:

www.orangutan.coffee info@orangutan.coffee



@orangutancoffee