



ANNUAL REPORT 2022

2022 Highlights: Travelling for OUC and Orangutans

Following traumatic Corona times, travelling to Indonesia was the highlight of 2022! But at the same time, long distance flights harm the climate – shame on us! I think we should go for a compromise and propose: meaningful travels with a good purpose are fine. Once or twice a year...

I was confronted with the expectation to join two trips to Indonesia in autumn last year.

And decided to go for it. The first one was in October, our traditional coffee tour, which had not taken place for two years.

Not so many guests, but nevertheless a very significant tour, which showed once more the importance of direct encounters between all stakeholders of OUC. You will find some short interviews made during last year's coffee tour.

We hope that they will inspire you to join one of our two trips this year: in May or October ([Itinerary 2023](#))

The second tour took place in November. It was a jubilee tour to Sumatra and Kalimantan (Indonesian part of Borneo) to celebrate 30 years' of two prominent initiatives and collaboration to save the Bornean and Sumatran orangutan, coming from the British Orangutan Foundation UK and Swiss PanEco Foundation. A fantastic wildlife experience enjoying the great company of a dozen participants, long-time supporters of orangutan conservation. We will launch a similar tour soon, which we will also communicate to OUC and its fans, hoping that you might join!

We look forward to good OUC-business this year and hope that you will continue to drink and order lots of OUC!

Thank you for your incessant trust and loyalty towards OUC,

Regina Frey
Co-Founder OUC



INTERVIEWS WITH FARMER 2022

■ Interview with Pak Rusli,

Chairman/President of the Growers' Group Mekar Indah. The farmers' group has 56 members, 36 ha of coffee gardens.

Pak Rusli, what has changed for you since you became a member of Orang Utan Coffee in 2015?

I had to converse the management of my coffee gardens to organic. That means a lot more manual work, but also new knowledge that you have to acquire. On the other hand, there is the economic advantage: with OUC we get a decent share of the proceeds from coffee sales plus the organic premium. And we can count on OUC buying coffee from us.

Pak Rusli, what are your wishes and visions for the future?

I would like to build a covered drying yard as well as a warehouse. Fortunately, I have the opportunity to get a building loan from OUC. I can pay it back with coffee. My vision is that every year more farmers from our village will join OUC until all of them are involved. That would be more than 100 coffee farmers...! Since last year, 15 have joined, which is encouraging.

■ Interview with Pak Syamsul.

He is a coffee farmer in the "Pondok Gajah" group, which is in its second year of conversion. There are 91 coffee farmers in this group, who cultivate a total of 63 ha of coffee gardens.





You have been an Orang Utan Coffee farmer for more than a year. What is your profit?

As an organic coffee farmer, I always felt very alone, an outsider. Now I am in a community of like-minded people who share my views and goals. With them I can exchange experiences, get advice and new ideas .

What is your hope and vision for the future?

I hope that the principles of organic farming will spread continuously, that my group "Pondok Gajah" will grow steadily. I am now 55 years old. The time has come when I want to share my knowledge with others, so that awareness grows to care for the soil, nature and the environment. The earth does not belong to us alone - our grandchildren and great-grandchildren should also have a good life!

How long have you been growing coffee organically?

Already in my youth I realised that the use of agrochemicals disturbs the harmony in nature. Water is an element that connects everything. If we poison it, we poison the basis of our life.

You have a large pond in the middle of your coffee plantation. What is it used for?

This pond is very productive. Every month it yields two tons of water plants, which we compost. And of course lots of fish!

I see many small boxes on poles on the banks of the pond. What are they?

Stingless bees live in these boxes. This is a native *Trigona* species that plays an important role in pollinating flowers. Honey from stingless bees has medicinal properties and fetches a price five times higher than normal bee honey.

Scientific studies have found that bees also have an important role in fertilising coffee flowers, increasing yields by up to 50%. What is your experience? Time and again it is claimed that yields are smaller in organic farming.

My experience is different. My yields are good and, above all, stable over the years.

■ Interview with Misniadi.

He leads the Panji Mulia farmers' group and works with 65 coffee farmers who cultivate a total area of 29 ha of coffee plantations. He is the most innovative coffee farmer, breaking new ground in organic coffee cultivation.

Your facilities also include a washing plant. What happens there?

With this plant we can produce "fully washed" OUC for the first time.





Next to the washing plant there is a pen with about 50 chickens that are busy pecking for maggots! What happens there?

The fleshy coffee husks that are left over from the depulping process are regularly dumped there. Flies lay eggs in them and maggots develop. This speeds up the composting process and the compost is available more quickly. In addition, we fatten chickens in this way with high-quality organic feed (protein), which is available to us almost free of charge!

What are these white sacks?

This is compost that is regularly harvested. Every month we produce about one ton of compost for the coffee gardens.



But that is not all! Recently you started keeping goats. Can you tell us something about that?

This is our new goat pen with Sumatran long-eared goats! The black one in the back is the billy goat. The goats graze outside from time to time. Inside the barn they are fed with the grass cuttings from between the coffee rows. PanEco partner organisation YEL, or rather their staff cooperative, has financed the goats to 50%. The investors get every second kid; the other one belongs to us.

What do you gain from keeping goats?

A lot! High-quality manure, goat meat as protein supply and additional income from selling the kids.

Misniadi, how did you manage to build your own warehouse within two years?

Thanks to good proceeds from coffee sales and a loan from OUC! In the meantime, I have already paid it back with coffee and we are debt-free! The facilities are ours!

What does Holger mean to you?

This is the first time we experience a steady relationship with a coffee buyer over a long time. He isn't just concerned about coffee and a cheap purchase. Our well-being, our needs are equally taken seriously. If there are problems with the cultivation, crop failures, etc., we work together to find solutions.





ACTIVITIES

2022



■ Locale Coffee Roaster x Beijing

Locale Coffee Roaster, a partner of our long-term customer Genovese Coffee in Melbourne, supported the Australian Olympic team with coffee in Beijing. 100 kg of espresso beans, two grinders and two La Marzocco Linea Minis were sent to Beijing, around 150 cups of coffee per day were served during the 4 weeks of the games. Locale Coffee Roaster dedicates some of their revenues to the orangutan conservation & to worthy community initiatives in Australia.

■ Distribution

11 containers of Orang Utan Coffee were distributed in 2021, which equals **211,2 tons**.



FOAM: NEWS + TRENDS

COFFEE, CONSERVATION, AND ORANGUTANS

FOR MANY, COFFEE IS AS MUCH a part of the morning routine as pressing snooze on the alarm or lamenting the amount of traffic on the daily commute. Coffee is a treat that helps bring one to life—a reward for getting to work on time and committing, once again, to the daily grind.

In other parts of the world, however, coffee is more than just a method for kickstarting one's day. It provides jobs, bolsters economies, nurtures ecosystems, and, in some instances, serves vulnerable orphans. Coffee, when produced in the right way, has the capacity to change lives, human and animal alike.

A STRUGGLE FOR SURVIVAL

It is no secret that orangutans are a critically endangered species. Research suggests there could be as few as 52,000 wild orangutans left, while some experts claim that these gentle apes could become extinct within the next 50 years if significant steps aren't taken to prevent and restore their natural habitats.

In fact, in a worst-case scenario predicted by Alan Knight, CEO of conservationist group International Animal Rescue, they could disappear within a decade. It is undeniable that orangutans find themselves in such dire straits because of humanity's actions. Over the last century we have destroyed their ecosystems, torn down their homes, and, rather than relocate them to safe havens, shamelessly cull them. We have, time and again, prioritized expansion and development over protection.

Research published in 2018 by Maria Vagin of the Max Planck Institute for Evolutionary Anthropology found that in the 15 years preceding her report's release, more than 100,000 orangutans had been senselessly slaughtered in the name of progress. This pesticide was carried out by, among other things, making way for palm oil plantations, mines, and paper mills. Orangutans were viewed, quite simply, as an obstacle to overcome.

Now, with orangutans staring annihilation squarely in the face, humans—the very species that catalyzed their downfall—are, somewhat ironically, their last hope for survival. Charities, conservationists, intrepid locals, and eco-conscious entrepreneurs are attempting to halt the decline of the orangutan and, if possible, facilitate its revival. And coffee is playing a key role.

THE ORANG UTAN COFFEE PROJECT

The Orang Utan Coffee Project, whose work is focused on Sumatra, a coffee-growing island in Western Indonesia, is on the frontlines of the fight for the orangutan's survival. The project is not only crucial to making awareness of the orangutan's plight, but is also making a tangible difference on the ground.



From top to bottom: The World Wildlife Fund estimates that the population of orangutans has been reduced by more than 50% in the last century. The Orang Utan Coffee Project offers smallholder producers premiums to encourage them to farm sustainably and not burn their land over to palm oil plantations. Orangutans are known as the gardeners of the forest for their role in the dispersal of seeds throughout the rainforest. These great apes are very closely related to humans, with studies suggesting we share approximately 96% of their DNA.

■ Barista Magazine - Coffee, Conservation and Orangutans

For many, coffee is as much a part of the morning routine as pressing snooze on the alarm or lamenting the amount of traffic on the daily commute. Coffee is a treat that helps bring one to life—an incentive for getting to work on time and committing, once again, to the daily grind.

[Barista Magazine Article](#)

■ The UK's FIRST Blockchain Coffee

Working with the Farmer Connect© platform, UCC Coffee with Orang Utan Coffee are the UK's first blockchain coffee brand, helping to protect farming communities, rainforests, and orangutan populations in Indonesia with technology designed to fight unwanted changes at their source and champion a fair living wage.

Part of the global Ueshima Coffee Company, UCC Coffee UK & Ireland have, for many years, created and managed coffee experiences for the most dynamic businesses in foodservice, hospitality and retail.

As part of their portfolio, they manage white-labelled coffee brands for some of the UK's biggest high-street brands, alongside their own range of certified and sustainable-first coffees, including Grand Café in partnership with Conservation International, ThreeSixty, which includes Rainforest Alliance and Fairtrade blends, and Orang Utan which has been licensed

under UCC since 2016. Now more than ever, UK customers are savvy to the quality and consistency of out of home coffee, thanks to the boom of in-home coffee offers becoming more affordable and in turn, making consumers more appreciative of

good coffee. Orang Utan Coffee in partnership with Farmer Connect are leading the way for the future of supply chains in the sector, having snatched both the Food and Drink and top prize of "Team of the Year" at the Supply Chain Excellence awards.



■ Orangutan Honey

Through sustainable wild bee (*Trigona spp.*) keeping, PanEco is supporting local partner NGOs to protect Sumatran orangutans.

In 2021, the new project was started to develop sustainable sources of income for communities living around the Jantho Nature Reserve. The project supports the establishment of honey cooperatives to create sustainable, biodiversity-friendly livelihoods. Improving the livelihoods of communities ultimately serves to protect Jantho and its resident orangutan population.



■ PanEco celebrates its 25th anniversary

In 2022, PanEco Foundation celebrated its 25th anniversary in Berg am Irchel. To mark the occasion, everyone was invited to a public celebration including a competition with posts displaying PanEco's projects in Switzerland and Indonesia. Regina Frey, founder and president of the foundation board, spoke to the press. We show a picture



gallery and some excerpts from the [articles](#). (Interview only in german)

■ Exhibitions 2022

In 2022, after a long time, we finally had the opportunity to visit some Exhibitions again. In addition to several trade fairs in the USA, Orang Utan Coffee was also represented at the Internorga in Hamburg and at the World of Coffee in Milan.

In Milan, we were finally able to greet some familiar faces again and also enjoyed an Orang Utan Coffee or two.



■ Fundraising by Lü's Bio-roastery

At Lü's Biorösterei, from Switzerland, the focus is on organic coffee with premium quality. The love of coffee and nature is in the foreground and you can feel it. The enjoyment experience in the cup is unique thanks to the careful selection of green coffee beans and the Slow Roasting Process©.

In December 2022, Lü launched a fundraising campaign to support the project by donating CHF 1,- for every kilo of coffee sold. This would raise no less than 1.000,- CHF, thank you very much for this action dear Lü's Biorösterei.



■ Introduce Almalomb

Almalomb from Hungary, is one of our newest Orang Utan Coffee roasters from 2022. Almalomb, a family heritage, is a 18th century water mill. The old mill is no longer functional, it is turned into Almalomb Culinary Retreat & Meeting place, housing a restaurant, an event place and an apartment house opened to the public in 2015. In 2021, they embarked on a new journey: Almalomb Coffee was born.

Almalomb Coffee is a family business, stemming from the same passion for authenticity, honest simplicity, and outstanding quality Almalomb Culinary Retreat & Meeting Place stands for.

In 2022, Almalomb not only became part of the Orang Utan Coffee family, they also received a wonderful recognition for their work, the nomination in the Guide Michelin Selection and the green star for sustainable gastronomy. Congratulations!



■ Wildlife Coffee – Collaboration between Victoria Zoo and Genovese Coffee

3 years ago, Genovese Coffee and Victoria Zoo started a journey to bring animal welfare and coffee production closer together and offer something special to consumers. For many years of working closely with us and the Sumatran Orangutan Conservation Programme SOCP, Genovese Coffee was already familiar with the challenges.

Now in October 2022, the cooperation with „[Coffee for Wildlife](#)“ started. The three shade-grown coffees originate from Sumatra, Indonesia, Ethiopia and Papua New Guinea. Together they contribute to the protection of the natural habitat of many animal species, in particular the Sumatran orangutans, the Vervet Monkeys in Ethiopia and the Matschie's Tree Kangaroo in Papua New Guinea. At the same time, these projects help to secure the livelihoods of coffee producers and their communities around the world.



SWEET SPICE, COCOA NIBS AND A PLEASANT HERBAL FLAVOUR. A ROUND AND JUICY BODY WITH A LINGERING AFTERTASTE.

■ NEW FARMERGROUP: Sukarame

Sukarame, which means 'gathering', is one of the villages located in the Bener Meriah district, Aceh province, Indonesia. Its location between valleys and hills at the foot of the volcano "Pantan Terong" explains the high soil fertility in this location.

Orang Utan Coffee started partnering with more than 189 smallholder coffee farmers since 2021, covering over 105 hectares, at an altitude of 1100 -1500m asl. Those family-owned farms producing our Orang Utan Coffee have been established during the Dutch colonial period and since long are playing an important role in supporting the livelihood of the local communities.



Orang Utan Coffee

your coffee, their future,
our nature - take responsibility



Sukarame

Partner of the Orang Utan Coffee project since 2021.

Number of local farmers group: **189**

Head of local farmers group: **Zulkarnaen**

Area: **105 ha** in Bener Meriah District, Aceh province, Indonesia

Annual production capacity: **127 tons**

Harvest season: **September/October - May/June**

Altitude: **1100 – 1500 m above sea level**

Coffee type: **Arabica**

Coffee variety: **Mainly TimTim and Ateng**

Type of process: **semi-washed / wet-hulled**

Certification: currently in phase of conversion to organic

Other kind of farming conducted on-site (inter-cropping): **Shade grown coffee**

Achievements since joining the Orang Utan Coffee project:

- Conversion to organic, with National Indonesia Standard of organic



@orangutancoffee @orangutancoffee

■ Our Instagram profile

orangutancoffee

+9

+

≡

orangutan coffee

+

364

Beiträge

1.721

Follower

258

Gefolgt

Orang Utan Coffee

Our Orang Utan Coffee Project takes responsibility for cultivation, processing and trade of a transparent, fair & organic coffee. Annual Report 2021 🖱

linktr.ee/orangutan.coffee

Übersetzung anzeigen

Partner

Farmer

Coffee

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#41

The coffee plantations in Gayo are managed by individual smallholder farmers with an average land ownership of less than two hectares.

NEW ARRIVAL ORANGUTANS IN 2022

13

13

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NEW ROASTERS/ PACKAGING 2022



Kaffibrugghusid - Island



Almalomb - Hungary



Aroma Ridge - USA



Carlito - Swiss



Jesus Caffe - Italy



Buongiorno Coffee - USA



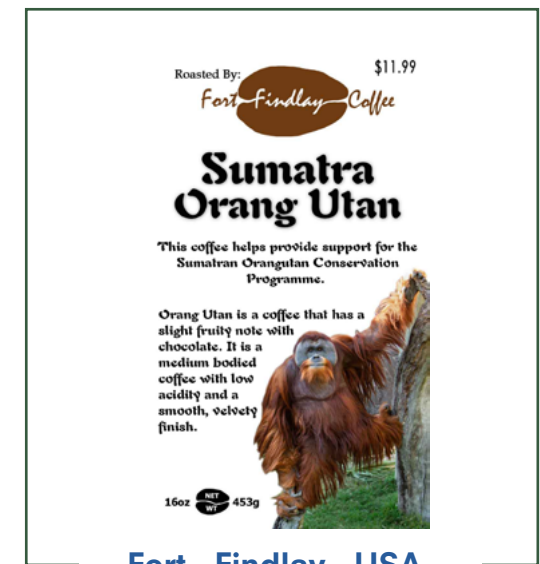
Tropical Mountain - Swiss



Wildlife - Australia



Marabans - Mallorca



Fort - Findlay - USA



**SUMATRAN ORANGUTAN
CONSERVATION PROGRAMME**

SOC P

2022

Starting in 2001, SOCP maintains the largest center in Sumatra that cares for and rehabilitates orangutans confiscated from the illegal pet trade, mostly due to habitat destruction. To date, the SOCP has rescued and treated over 440 orangutans and successfully reintroduced over 190 back since 2003 at its reintroduction stations next at the Bukit Tigapuluh National Park in Jambi province, and an additional 123 since 2011 at its station in the Jantho Nature Reserve in Aceh province.

The Sumatran Orangutan Conservation Programme SOCP, was supported by the OUC with an award of EUR 100,000 in 2022.

- Total number of orangutans in the SOCP Rescue and Care Centre is 60 orangutans.
- In 2022, 13 new orangutans arrived.
- The SOCP transferred 10 orangutans to the Reintroduction Centre in Jantho Nature Reserve, Aceh, and 6 to the Reintroduction Centre in Jambi, Central Sumatra.
- The SOCP is in charge of the management of 4 field research and monitoring stations conducting long-term studies of wild orangutans reaching 20 years back. Field research is carried out in collaboration with local and foreign universities.
- Suaq Balimbing - 32 orangutans
- Batang Toru - 7 orangutans
- Sikundur - 12 orangutans



UPDATE

Orang Utan Haven

The unique new Orangutan Haven is like nowhere else in the world. It is breaking new ground in animal welfare, environmental education, and sustainable development.

Orangutan Haven near Medan, North Sumatra, will maximise the welfare of 3 female and 5 male orangutans that cannot be released to the wild. Nine orangutan islands, built in a lush wetland valley, are ready to host the handicapped orangutans. Within the next 5 months, these orangutans will gradually be moved in from the nearby SOCP Rescue and Care Centre.

During this 'moving in' period of the orangutans, a 'soft launch' to the public will be planned, which should happen in the middle of the year.

Moreover, OUH will enlighten visitors about the plight of wildlife species, their rainforest habitat, and sustainable development. It will feature a large restaurant, a rainforest exhibition, captive wildlife conservation facilities, organic agriculture, conservation education programmes with outdoor facilities and special events. The Orangutan Haven will be a major asset for the city of Medan and a centre of excellence for conservation, education, sustainable development, and recreation, whilst also generating sustainable funding for important conservation work.





Curious?

more information:

www.orangutan.coffee

info@orangutan.coffee



@orangutancoffee



@orangutancoffee