



ANNUAL REPORT 2024

Dear Orang Utan Coffee Partner, Lovers and Friends...

We are very grateful to have so many loyal roasting partners, supporters and friends who don't stop to serve and drink better coffee for a good cause. As we are distressed by unusually high coffee prices in Sumatra and on top of that by disturbance of the supply chain due to the Yemeni Houthi militia attacking merchant ships in the Red Sea, we are relying on you as our supporters to continuously promote our project coffee.

The seven farmer groups in the Gayo Highland who produce the finest, high-quality coffee thrive not only due to the premium they receive for their efforts, but as well thanks to a strict quality surveillance, our implemented blockchain support and the exchange of knowledge between the farmers and our agronomic team on site.

We recognized very early that our expectations towards the sustainability of the project, in particular the protection of the tropical rainforest, could best be realized with our own standard. That is why we designed our own Orang Utan Standard. With WORLD-TRACE by the certification body bio.inspecta AG, based in Switzerland, we have a unique online

traceability system in place, which ensures the correct origin of the products and allows traceability from the point of sale back to the individual farmer. Let's move together towards a fully transparent supply chain!

But the highlight was clearly at the end of the year: the first handicapped orangutans, who are not able to be reintroduced back into the wild, started to move to their islands in the Orangutan Haven!

*The project was a big adventure from the beginning: would it be possible to create a habitat for the handicapped orangutans, where they can live almost like in the rainforest? A lot of people and organizations believed in it and contributed to make this happen.. --**Founder of PanEco, Regina Frey***

Thank you all for being part of this special project and enjoy reading what happened in 2023.

We are looking forward to a great 2024 with new challenges and new adventures!

Your ORANG UTAN COFFEE TEAM



NEWS OF OUR PROJECT 2023

■ Gender Impact Story

The link between reduced inequality, improved economic performance and living conditions has been widely documented. Gender equality and human development are positively correlated and most research concludes that, while the causality could run both directions, reduced inequalities promote economic growth.

Read the full article here: [Gender Impact Story](#)



■ Update farmer groups

Our coffee farmers saw many changes since last year. Have a look at our [website](#) to see the latest overview!



■ Orang Utan Coffee Standard

Upon years of work, we now have our own international standard, the Orang Utan Standard, which is controlled and certified by the Swiss bio.inspecta. Our farmers are selected, inspected and certified annually according to the Orang Utan Standard.

Orang Utan Regenwald GmbH is committed to a holistic sustainable approach and thus to social and ecological responsibility, including resource and climate protection as well as the conservation of biodiversity.

Please find more information on our [website](#).

■ „Orangutans in Need” - Great news!

The NGO „Orangutans in Need” and PanEco Foundation have received a pledge of 244,750 euros from the German Postcode Lottery for the Orangutan Haven on Sumatra!

Over the next 24 months, the funds will be used for further development of educational modules and to integrate these educational offers into the curriculum of Indonesian schools and the internship programmes of the University of North Sumatra (USU Medan).

■ Coffee Pirates and OUC in cooperation

Our espresso was displayed and well received at the coffeeshop „Coffee Pirates”.



■ Andraschko's newest adventure

As part of the Orang Utan Coffee Tour, the Andraschkos traveled to North Sumatra in the Gayo Highlands, Indonesia. See the full post [here](#). A full report can be read on [page 14](#).



■ Heilandt and OUC in cooperation

There is always something happening at Heilandt Coffee in Cologne, more exciting news to come in 2024!





OUR REACH IN 2023

■ 9NEWS covers the importance of drinking ethical coffee

Thank you Genovese Coffee for making this happen. Watch the full video here: [9NEWS Video](#)



■ Zoo Victoria collabs with OUC

Huge thank-you to Zoos Victoria for displaying our coffee in their shops.



■ Kontra Coffee and Orang Utan Coffee – listen to the story of this success!

We met Kurt Dalsgaard in Copenhagen and talked with him about his career in specialty coffee and how Kontra Coffee has grown the Orang Utan Coffee project in Denmark.

Have a listen here: [Podcast Kontra](#)

■ Photo exhibition „Pongo - Fascination Orangutan“

In cooperation with PanEco, nature photographer Maxime Aliaga displayed large-format photographs of orangutans in the rainforests of Sumatra last summer in Winterthur, Switzerland.

Read more here: [Pongo exhibition](#)



■ Exhibitions 2023: World of Coffee Athens

It was a great, intensive few days with many old and new acquaintances. We were happy to finally meet some of them in person and had a wonderful exchange about our project! A big compliment goes to Almalomb, who were even nominated for the Design Award with their sustainable Orang Utan Coffee capsule packaging.



■ Global Expo Boston 2023



■ The Coffea Berna 2023



■ SCAJ Japan OGAWA



Thats not all! Have a look at all the conventions we attend in 2023:

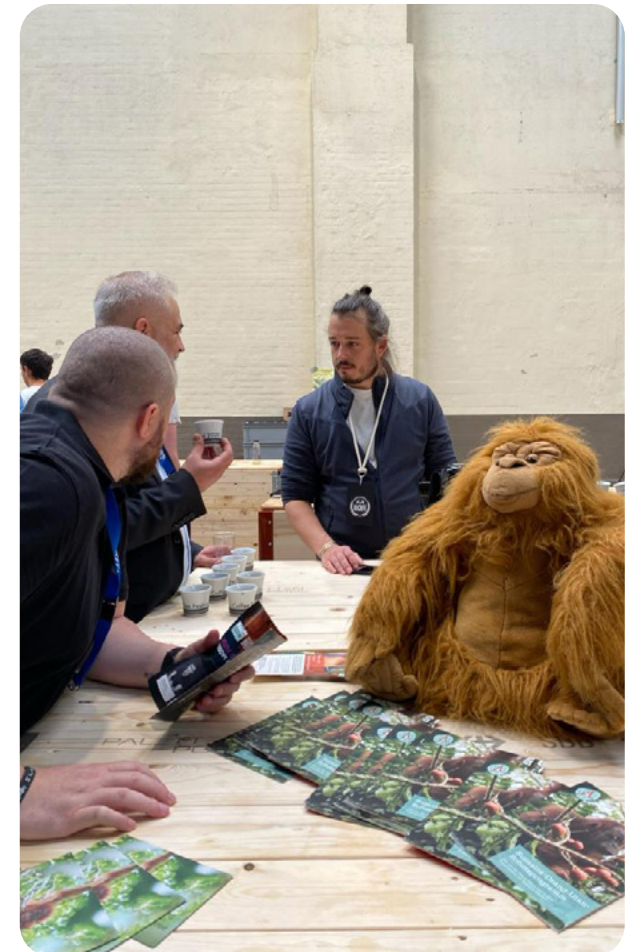
■ Internorga 2023

We were also able to discover two of our Orang Utan Coffee partners at this year's Internorga in Hamburg. We had great conversations and, of course, great coffee with Public Coffee Roasters and Seeberger.



■ Swiss Coffee Festival in Zurich

Interesting conversations: two hours of exclusive fine orangutan filtercoffee at the Brennbar at the Swiss Coffee Festival in Zurich.



■ Salon Gourmet Madrid 2023

Thanks to Dibar Coffee we had a successful convention in Madrid! Here are a few impressions.



By the end of the year 2023 we gained new supporters and friends who are just as eager in helping us spreading our message.



ORANG UTAN COFFEE TOUR 2023

Two coffee Tours took place in 2023 and we saw a lot of happy faces!

■ **Travel report on the coffee tour in Sumatra
by Ertu Cakir**

“The trip not only offered me two weeks of diversion from everyday life and work in Switzerland, but also enabled me to gain an insight into the society and nature of Indonesia and Sumatra in particular. It was very nice and impressive to be able to feel and experience the friendliness of the people on site. Besides the people, I was fascinated by the nature of Sumatra in all the areas we visited.”

Read the report here:

[Travel report coffee tour in Sumatra](#)





"It is difficult to give outsiders a deeper insight into the work carried out in coffee cultivation and processing on site. The label "Orang Utan Coffee" gains in importance through this transparency, which again enhances the trust among consumers, traders and roasters."

-Ertu Cakir

■ Traveling with the Andraschkos: A story of coffee, orangutans and sustainability in Sumatra

Immerse yourself in the story of Mekar Indah, where coffee farmers grow high-quality orangutan coffee and hand-sorted in 'Uning Bertih' by female coffee farmers. Discover the fascinating world of Sumatran orangutans and find out how the Orang Utan Coffee Project promotes sustainable coffee production and protects the rainforest at the same time...

Read the full article here:

[Traveling with the Andraschkos in Sumatra](#)





See all pictures here:
[Traveling with the Andraschkos in Sumatra](#)



NEW ROASTERS

2023

■ Marabans Coffee & Tea

We are pleased to introduce you to our newest Orang Utan Coffee partner: MARARBANS. Founded in Can Picafort, Mallorca, MARABANS COFFEE & TEA has always stood for the Mediterranean lifestyle. Their aim is to transform an everyday event into a unique moment for coffee lovers and create an authentic experience.

Read full article [here](#).



■ Enjoyment with more sustainability – coffee roasting at the Uellendahl-Katernberg municipal comprehensive school in Wuppertal

„It has always been important to me that our school offers high-quality coffee that not only tastes better, but also meets our school's standards of sustainability and fairness.“
-Headmaster of Uellendahl-Katernberg municipal comprehensive school

Read the full article here:

[Coffee roasting at the school in Wuppertal](#)



■ A huge thank you to our new roasters!



[Quality Blends - Spain](#)



[Tropical Mountains
- Switzerland](#)



Kauenkaffee - Germany



Marabans Coffee & Tea - Spain



Caffè Sempione AG - Switzerland



Kocher Gold - Germany



Beanatic Coffee Roasters - Switzerland



Zur Heide Feine Kost Germany



**SUMATRAN ORANGUTAN
CONSERVATION PROGRAMME**

SOC P

2023

■ «Orangutan Haven»: The first orangutans finally move from the conservation area to the island!

After 10 years of work, the time has finally come: The first orangutans are moving from the sanctuary's enclosure to the green islands in Orangutan Haven. Some of the orangutans we have rescued will never be able to live independently in the rainforest again. At the same time, visitors to Orangutan Haven are made aware of



the need to protect their fellow species living in the wild and their habitat, the tropical rainforest. At Orangutan Haven, eight orangutans will move into large, naturally overgrown islands by the end of January 2024. Here they can expect trees, ropes, climbing structures and nesting platforms in the fresh air instead of the fenced enclosures they previously inhabited.

Krismon is the first orangutan to move. He was captured as a young animal and kept in a cage that was far too small. When we freed him, he had long since grown up and barely had enough space to stand up or move around. This cruel



treatment had a severe impact on his physical and mental development. He will never be able to survive on his own in the rainforest.

At Orangutan Haven, these orangutans continue to receive all the support they need. They live in a spacious and natural environment where they act as ambassadors for their fellow orangutans living in the wild. By acting as role models, they make a decisive contribution to orangutan conservation.

The Sumatran Orangutan Conservation Programme SOCP, was supported by the OUC with a premium of EUR 75,000 in 2023.

Since 2013:

- 99 orangutans had been transferred to the Reintroduction Centre in Jantho
- 52 orangutans to Reintroduction Centre in Jambi
- 6 orangutans to the Orangutan Haven

By the end of 2023, our rescue and care station on Sumatra was responsible for overseeing the well-being of 65 orangutans. 13 new arrivals were admitted last year, and an additional 11 were transferred to our reintroduction station in Jantho.





Curious?

more information:

www.orangutan.coffee

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@orangutancoffee



@orangutancoffee